



TEXT AND ACADEMIC AUTHORS ASSOCIATION

**Text and Academic Authors Association Code of Ethics**  
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**Preamble**

Textbook and academic authors, as educators and communicators, acknowledge and adhere to the ethical obligations of promoting the goals of academic writing and publishing. As members of this profession, authors must promote and defend the mutual responsibilities of the discipline in which they write along with those of the publishers of their work. As members of this organization, therefore, we commit ourselves to encouraging, reinforcing, and protecting the highest levels of ethics within our discipline, our profession, and the publishing industry.

**A. Public/Readers**

1. Textbook and academic authors shall be dedicated to providing current, competent subject matter in their written materials, based upon the highest standards of scholarship and research pertinent to their subject matter.
2. Textbook and academic authors shall strive for the highest standards of writing quality and shall endeavor to produce work that is understandable, clear, and pedagogically sound.
3. Textbook and academic authors shall present the information in their texts, books, and articles with accuracy and balance.
4. Textbook authors shall strive to represent the diversity of their readership in the content of their work, including such representation in their examples, illustrations and exercises.
5. Textbook authors should be aware of and refer to key moral issues in their field.

**B. Academic Community**

6. Textbook and academic authors, or teams of authors, shall write with integrity, following recognized principles and utilizing sound techniques.
7. Textbook and academic authors shall accurately report and appropriately give credit to other sources utilized in their works, including authors quoted or whose ideas have been highly influential.
8. Textbook and academic authors shall bear responsibility for material appearing under their name, not permitting their name to appear on works they did not write or contribute to substantially, and have the right to remove their name from works to which they did not contribute or of which they did not approve the content.
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**C. Discipline**

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