



2008 TAA Conference Evaluation

Please fill out and hand in at Conference Registration Desk before leaving the conference. Your opinions help us shape future TAA Conferences. Results of these evaluations will be reported on the TAA website www.TAAonline.net

THURSDAY, JUNE 19

The Basics of Textbook Writing From Start to Finish

Information: ___ Excellent ___ Good ___ Fair ___ Poor
 Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
 Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
 Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Writing for Publication

Information: ___ Excellent ___ Good ___ Fair ___ Poor
 Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
 Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
 Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Leveraging the Wisdom of Your Crowd: Five Things Every Author Can Do to Maximize a Book's Impact

Information: ___ Excellent ___ Good ___ Fair ___ Poor
 Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
 Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
 Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Breaking Writer's Block: How to Overcome the Psychological Inhibitions That Keep You From Writing

Information: ___ Excellent ___ Good ___ Fair ___ Poor
 Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
 Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
 Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

FRIDAY, JUNE 20

Orientation to Las Vegas' Most Colorful Characters

Information: ___ Excellent ___ Good ___ Fair ___ Poor
 Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
 Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
 Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Beyond Google Book Search: Emerging Strategies to Drive Online Discovery

Information: ___ Excellent ___ Good ___ Fair ___ Poor
 Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
 Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
 Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

A Play of Words: Acting Out Contract Negotiations

Information: ___ Excellent ___ Good ___ Fair ___ Poor
 Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
 Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
 Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Songs of Praise (And Horror): The Journal Reviewing Process

Information: ___ Excellent ___ Good ___ Fair ___ Poor
 Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
 Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
 Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

CONTINUED ON BACKSIDE

FRIDAY CONTINUED

KISS (Keeping It Simple Isn't Stupid: Making the Complex Comprehensible)

Information: ___ Excellent ___ Good ___ Fair ___ Poor
Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Milking That Dissertation: Insights From An Acquisitions Editor

Information: ___ Excellent ___ Good ___ Fair ___ Poor
Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

SATURDAY, JUNE 21

Further Orientation to Las Vegas: Seven Things You Should Know About Casinos

Information: ___ Excellent ___ Good ___ Fair ___ Poor
Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Making Your Work More Visual

Information: ___ Excellent ___ Good ___ Fair ___ Poor
Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

How To Make Pearson More Author-Friendly

Information: ___ Excellent ___ Good ___ Fair ___ Poor
Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

TAA Awards Ceremony

Information: ___ Excellent ___ Good ___ Fair ___ Poor
Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Don't Get MAD: The Joys and Heartaches of Co-Authorship

Information: ___ Excellent ___ Good ___ Fair ___ Poor
Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Issues Faced by African-American & Asian Authors

Information: ___ Excellent ___ Good ___ Fair ___ Poor
Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Finding Images: Understanding Licensing and Using the Public Domain

Information: ___ Excellent ___ Good ___ Fair ___ Poor
Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

2008 TAA Conference Wrap-Up: Ideas & Suggestions for 2009

Information: ___ Excellent ___ Good ___ Fair ___ Poor
Speaker: ___ Excellent ___ Good ___ Fair ___ Poor
Handouts: ___ Excellent ___ Good ___ Fair ___ Poor
Q&A: ___ Excellent ___ Good ___ Fair ___ Poor

Comments _____

Roundtable Discussions

- E-Books & Royalties
- Preparing the Next Edition
- Deciphering Your Royalty Statement
- K-12 Authoring and Publishing
- Working With Co-Authors
- Creating a Successful Author-Editor Relationship
- Open Discussions for Non-Tenured Professors & Those New to Higher Education
- Share Near-Finished Article Drafts with 'Little-experts' and 'Capital-E Experts'
- Publishers Roundtable

Information: Excellent Good Fair Poor
 Moderator: Excellent Good Fair Poor
 Handouts: Excellent Good Fair Poor
 Discussion: Excellent Good Fair Poor

Comments: _____

Please rate the following Conference elements:

Networking Opportunities

Excellent Good Fair Poor

Mentoring Sessions

Excellent Good Fair Poor

Registration Process

Excellent Good Fair Poor

Breadth of Session Topics

Excellent Good Fair Poor

Hospitality Suite

Excellent Good Fair Poor

DIDN'T HAVE TIME TO FILL THIS OUT AT THE CONFERENCE?

Complete and send to:
 Kim Pawlak
 Associate Executive Director
 S2874 Spruce St.
 Fountain City, WI 54629

Please indicate your level of satisfaction with the overall TAA Conference

Organization of Conference

Very Satisfied Satisfied Not Satisfied

Hotel Accommodation

Very Satisfied Satisfied Not Satisfied

Location (Buffalo, NY)

Very Satisfied Satisfied Not Satisfied

Cost

Very Satisfied Satisfied Not Satisfied

Comments: _____

Suggestions for Future Topics:

Suggestions for Future Conference Sites:

OPTIONAL: You can contact me about my responses:

Name _____

Phone: _____

E-mail: _____