

2010 TAA Conference Schedule



Note: There will be a 15-minute break between sessions.

Friday, June 25

- 8:00 – 9:00 Registration and Continental Breakfast
- 9:00 – 9:15 Welcome
- 9:15 – 9:45 **General:** Twin Cities — Geoprimer Home Companion (CHIPPEWA)
- 9:45 – 10:45 **General:** Open Access Electronic Textbooks and Journals (CHIPPEWA)
- 11:00 – 12:00 **Textbook Track:** Should You Write a Textbook? (CHEROKEE)
General: Google Book Settlement: Where It Stands, What It Means For You (CHIPPEWA)
- 12:30 – 1:30 * Roundtable Discussions Luncheon * — **Sponsored by the Copyright Clearance Center (CCC)**
- 1:45 – 2:45 **General:** Tax Tips for Authors (CHIPPEWA)
Textbook Track: Opportunities for Authors from Emerging Hi-Ed New Business Models (CHEROKEE)
- 3:00 – 4:00 **General:** Negotiating Publishing Contracts for Textbooks and Journal Articles (CHIPPEWA)
Academic Track: Finding Our Shared Humanity in an Academic Writing Community (CHEROKEE)
- 5:00 – 6:00 * Networking Hospitality Hour *

Saturday, June 26

- 8:00 – 8:30 Registration and Continental Breakfast
- 8:30 – 9:30 **General:** Take the Technological Mystery Tour: Web Resources Authors Can Really Use (CHIPPEWA)
- 9:45 – 10:45 **Textbook Track:** The Publishing Industry: Exploding or Imploding? (CHIPPEWA)
Academic Track: Grant Writing for the National Science Foundation (CHEROKEE)
- 11:00 – 12:00 **Textbook Track:** Authoring into Retirement (CHIPPEWA)
Academic Track: Fine Tuning Your Work (CHEROKEE)
- 12:15 – 1:45 * TAA Awards Ceremony Luncheon * — **Sponsored by Community College Consortium for Open Educational Resources**
- 2:00 – 3:00 **Textbook Track:** Getting the Best-Looking Book: Best Production Practices for Authors (CHIPPEWA)
Textbook Track: How Open Licensing Improved Our Textbook and Our Careers (CHEROKEE)
- 3:15 – 4:15 **General:** Finding Images and Media Online (CHIPPEWA)
- 5:30 – 6:30 * Networking Hospitality Hour *

www.TAAonline.net/2010TAAConference

Questions? Contact TAA Headquarters: TextandAcademicAuthors@taaonline.net or (727) 563-0020